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My Network



Jobs

**Jakub Parusinski**  
Editor at The Fix Media

Message

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## ← Experience



### Managing Partner

Jnomics Media

Apr 2019 - Present · 3 yrs

London, United Kingdom

Jnomics helps media companies build sustainable business models, transform their organizations and succeed in the long term. We work with international media development organizations, educational institutions and media companies themselves



### Editor

The Fix Media · Part-time

Nov 2019 - Present · 2 yrs 5 mos

London, England, United Kingdom



### Lecturer

Stockholm School of Economics in Riga

2019 - Present · 3 yrs 3 mos

Riga, Latvia

Lecturer on Strategy and Entrepreneurship in Media for media executives



### Chairman Of The Board

Media Development Foundation

Dec 2013 - Present · 8 yrs 4 mos

London, Kyiv

MDF works with journalists, newsrooms, civil society and public officials in Central and Eastern Europe to help build stronger civil societies in post-authoritarian and low press freedom states by training journalists, promoting high ethic and professional standards, and supporting the development of a sustainable business ecosystem.

- Launched region's first media accelerator to help independent media build new business models and pitch to investors. Second round finalised December 2019, supporting a total 20 media from Belarus, Ukraine and Moldova (<http://mediamanageracademy.org/>)



#### MDF

The Journalism Exchange Program gives young media professionals and recent graduates a chance to kickstar...

**ChangeNOW Summit**

Aug 2018 - Present · 3 yrs 8 mos  
London, United Kingdom

**Consultant**

McKinsey & Company  
Sep 2015 - Aug 2018 · 3 yrs  
London, United Kingdom

**Kyiv Post**

2 yrs 11 mos  
Kyiv, Ukraine

**Chief Executive Officer**

Aug 2013 - Jul 2014 · 1 yr

Managed the Kyiv Post, Ukraine's leading English-language publication, during the 2013-14 Euromaidan revolution and Donbass war. In 2014 Kyiv Post became the first Ukrainian recipient of the University of Missouri Honor Medal for Distinguished Service in Journalism.

- Reversed a trend of falling revenues to reduce annual losses by 75% and achieve the first break even quarter in 5 years
- Launched a quarterly magazine focused on the legal industry in Ukraine for international readers
- Implemented Ukraine's first full paywall strategy, using subscription fees to overcome declining ad revenues
- Worked with international donors (European Endowment for Democracy, Alfred Friendly Press Fellowship) to support independent journalism in Ukraine and the region

**Missouri Honor Medal 2014**

(c) Missouri School of Journalism

**Chief Editor**

May 2013 - Aug 2013 · 4 mos

**Editor/ Staff Writer**

Sep 2011 - Apr 2013 · 1 yr 8 mos

Editor (09.12 - 04.13); Staff Writer (09.11 - 08.12)

**Research Editor**

BG Capital (Investment Bank)  
Jul 2011 - Oct 2011 · 4 mos



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### The Day

Jan 2010 - Jun 2011 · 1 yr 6 mos

Kyiv, Ukraine

### Expert

International Center for Policy Studies

Oct 2009 - Dec 2010 · 1 yr 3 mos

Kyiv, Ukraine



### Market Analyst

Thomson Reuters

Oct 2007 - Apr 2008 · 7 mos

Gdynia, Poland

Building a listed-company database on French, German and Spanish language markets. Researching firms via in-depth online review, financial document analysis and direct communications.



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